Serge Tiutyk

UI/UX Designer, Kyiv, Ukraine

I am a UI/UX designer with 16 years of experience. I design web sites for b2c and b2b, corporate websites, e-commerce, interfaces for CRM, admin panels, pnls, customer cabinets, management systems, branding, logotypes, design strategy, mobile apps. I managed design teams, worked in different collaborations with other designers and teams from other business areas, as marketing, heads of departments, customer support, dev teams and others. My approach consists aesthetic view and technical solving with attention to details.

Lead UI/UX Designer │ Ideals │ 2023

Product Designer │ IzziFit App │ 2021 – 2022

Developed conceptual model, prototypes and UI/UX design, managed of frontend and graphic implementation, user tests, increased conversion and user sessions in the app.

Head of Design │ Everad Group │ 2019 – 2022

Created and Led design team, managed design processes, shipped UI/UX design for websites, branding, interfaces and marketing of company.

Head of Design │ Adventures Lab │ 2019 – 2020

Created branding design and website, marketing communication style, assisted and consulted for startups

Product Designer │ Everad Group │ 2017 – 2019

Led and shipped digital transformation of new interface for admin pannel to more correct and easier management of customers, new CRM system to increase productivity and facilitated analytics for business processes in the company. Had close collaboration in a dev team

Design Director │ Tdesers Design │ 2011 – 2017

Art Director │ Skykillers Agency │ 2010 – 2011

We designer → Art Director │ Webgid.Studio │ 2006 – 2009

Skills

User Experience (UX)

User Interface Design (UI)

Product Design

Product Strategy

App Design

Web Design

Design System

Data Visualization

Concept Development

Iconography

Design Thinking

Human Centered Design

User Flows

Prototyping

Figma

Adobe Photoshop

Adobe Illustrator

Sketch

Principle

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Linkedin → @tdeser

Portfolio → tdesers.com

Newer works →